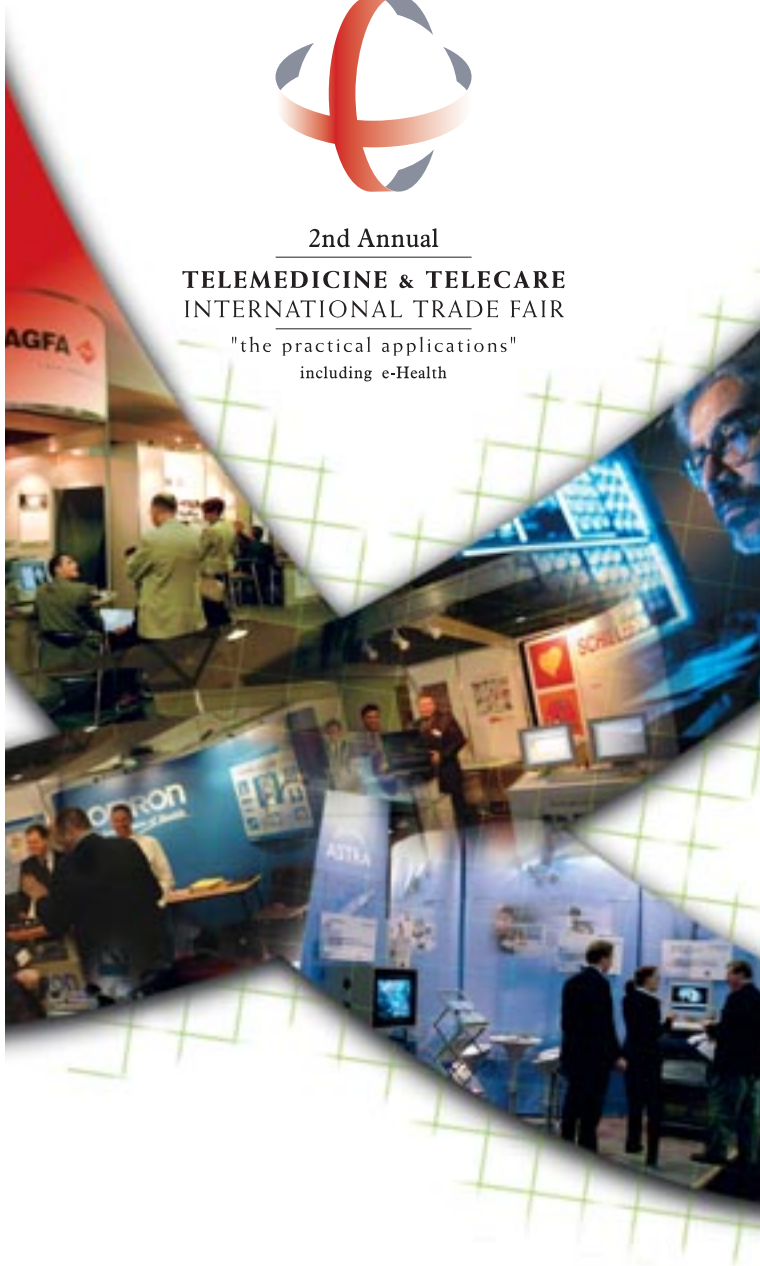




2nd Annual

**TELEMEDICINE & TELECARE
INTERNATIONAL TRADE FAIR**

"the practical applications"
including e-Health



www.telemedicine.lu

April 9-11, 2003

Foires Internationales de Luxembourg
Grand-Duchy of Luxembourg

Successful results

for Telemedicine Trade Fair 2002



The 2002 edition of the Telemedicine & Telecare International Trade Fair brought together 36 exhibitors from 13 countries and over 600 industry and medical professionals

from 58 countries, meeting and exceeding expectations of the exhibitors and attendees, and offering unique opportunities to do business, to share visions and ideas, and to view a wide range of telemedicine solutions currently available on the market.

A series of educational sessions featuring speakers from around the world, provided participants with practical information and insights about projects and experiences in other countries and specific telemedicine solutions in various medical disciplines. Also several panel discussions and debates took place, focusing on topics such as Telemedicine Market Status, Fulfilling the Users Needs, From Innovation to Business, and Telemedicine and Developing Countries. These sessions pointed out where the challenges and the real business opportunities are in this market.



The event's media corner offered a look at more than 20 different publications, books, magazines, journals, reports, courses, websites and information services, all related to the field of telemedicine.

"We are very pleased with the contacts that we were able to establish in several countries and we will definitely be back next year."

"We have received more business cards and have made more contacts than at some of the other and bigger trade shows we have participated at in the past! We are coming back next year."

Heinz Drobik, Tapuz Medical Technology, Austria

Time to act *for telemedicine*

After more than 10 years of intensive research, now is the time for implementation and action if healthcare is ever going to realise the benefits that telemedicine has to offer. This was the message at the opening ceremony and throughout the entire first annual Telemedicine & Telecare International Trade Fair.



In bringing together suppliers with buyers, healthcare professionals and policy makers, the Telemedicine Trade Fair is dedicated to put offer and demand face-to-face in order to provide buyers and users with hands on experience and

knowledge about currently available technologies and applications.

This is also why international organizations and institutions, like the European Commission and the International Telecommunication Union, are backing the Telemedicine Trade Fair and are actively participating in the exhibition and educational programs. They too want to turn the research and projects of the past decade into concrete solutions that work and that can be integrated into the health delivery system and routine medical practice.



blish with decision makers and policy makers from many different

Miklos Illyes, TensioMed, Hungary

Solutions

and education

Products, services and complete solutions in the following fields will be on show:

- *diagnostic/monitoring systems and devices*
- *home monitoring services*
- *computer hard/software and peripherals*
- *videoconferencing*
- *telecommunication services*
- *secure data transmission*
- *imaging/PACS*
- *surgical systems*
- *distance learning*
- *internet/intranet*
- *satellite communication*
- *systems integration*



The Telemedicine Trade Fair is also a great learning experience. It features an extensive educational program covering a wide range of practical presentations and panel discussions, with subjects covering:

- *business models*
- *cost-benefit studies*
- *current telemedicine realisations and projects*
- *distance learning*
- *home monitoring and homecare applications*
- *legal and ethical aspects of telemedicine*
- *pediatrics*
- *telecardiology*
- *telemedicine and psychological impact including e-therapy*
- *telemedicine from doctors' point of view*
- *teleneurology*
- *telepathology*
- *teleradiology*
- *broadband and wireless networks in telemedicine*
- *developing countries and telemedicine*
- *emergency telecare*
- *internet and telemedicine*
- *military telemedicine*
- *reimbursement issues and telemedicine*
- *teledermatology*
- *telemedicine and transport systems (air, rail, road, sea, space)*
- *telemedicine integration into routine medical practice*
- *telepsychiatry*
- *telewoundcare*

The Telemedicine Trade Fair is the ideal opportunity to meet, network and do business with some of the most important telemedicine contacts in the world and to obtain valuable information through the educational sessions!

Don't

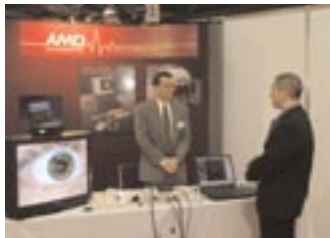
miss it!

The 2nd annual Telemedicine & Telecare International Trade Fair is taking place on April 9-11, 2003 at the Luxembourg International Fairgrounds (FIL) in beautiful Luxembourg.

If you want to exhibit, visit, make a presentation, feature a publication or information service in the media corner, or hold a meeting in conjunction with the Telemedicine Trade Fair 2003, make your plans already now to attend and make sure not to miss out on this unique opportunity to be part of what's happening in the world of telemedicine, to find new products, services and solutions, to hear about new trends and results, and to meet with suppliers, users and distributors from around the world!



Check out the event's website www.telemedicine.lu for registration details and information on great hotel and travel deals



and also make sure to sign up for the free e-mail newsletter which will provide you with useful information about the Telemedicine Trade Fair and the telemedicine market in general.

"We share your vision regarding the necessity of a business oriented event in the field of telemedicine and have decided to be back again next year. Congratulations with this new initiative!"

Bud Slabbaert, IMCO Technologies, Switzerland

Media Partner, Official Travel and Hotel Agencies

Telemedicine Today

Carlson Wagonlit



Luxembourg
convention bureau



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For further information:

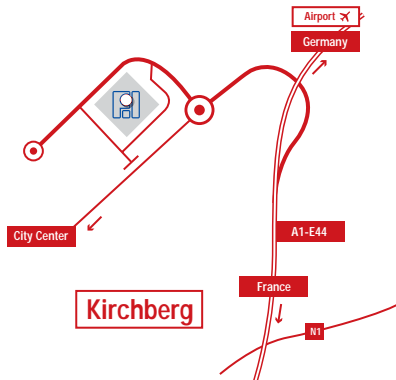
International Coordinating Office

Tel: +32 2 269 84 56 • Fax: +32 2 269 79 53

E-mail: info@telemedicine.lu • www.telemedicine.lu

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Access



Supporting Organisations

